Website Content Examples

Choose a source from the list below to help you determine what format of website content you are citing:

Blog
Journal published online
Magazine published online
Newspaper published online
Original Webpage Content
Reference Sources published online
Blog

Instructions for identifying if your online source is a blog.
What are the characteristics of a blog?

Blog content can be fiction or nonfiction. The writing may resemble another genre:

- Editorial
- Interview
- Journal or diary
- Letter
- News article
- Opinion column
- Research report
- Review
What kinds of media are included in a blog?

While many blogs include visual elements, others are composed almost entirely of images, animation or sound.
How is a blog different from a Web page?

A blog is designed to stimulate conversations by:

- Allowing users to comment
- Including ratings and surveys

A blogger develops an interactive community of readers and other bloggers by:

- Encouraging readers to comment
- Replying to comments
- Responding to other bloggers
Journal

Instructions for identifying if your source is an online journal.
Title: Looking before Watergate: foundations in the development of the constitutional challenges within signing statements, FDR-Nixon

Author(s): Kevin A. Evans

Source: Presidential Studies Quarterly, 42.2 (June 2012): p390.

Document Type: Essay

Abstract: How did the signing statements of the modern presidency before Watergate shape the development of the tool and contribute to its institutionalization? A content analysis of the 626 signing statements from 1933 to 1974 shows that the Eisenhower, Johnson, and Nixon administrations set important precedents for the modern constitutional use of the tool by protecting the institution from legislative vetoes and perceived encroachments in regard to foreign affairs and executive privilege. The results reveal that the constitutional logic required for the growth of challenges is rooted in this era and that Watergate served to amplify a trend that was already in motion.

The people of this country did not elect me to this office to preside over its erosion. And I intend to turn over this office with all of its responsibilities and powers intact to the next man who sits in this chair.
How do I know it's a journal?

Is this word in the periodical title?

- Journal
- Review
- Studies
- Research
- Quarterly
Clinical Child Psychology and Psychiatry

Editors:
Rudi Dallas
University of Plymouth, UK
Arlene Vetere
University of Surrey, UK

Book Review editor:
Ramon Karamat Ali
Torbay Child & Adolescent Mental Health Service, Torquay, UK

How do I know it’s a journal?

On the periodical’s website:
- Is it described as a journal?
- Is an annual subscription $100 or more?

Are manuscripts reviewed by scholars?
- Peer reviewed
- Double-blind peer reviewed
- Refereed

If you’re still not sure, search the title in a listing of journals:
- JournalSeek
- Ulrichsweb (library subscription required)

Clinical Child Psychology and Psychiatry is an international peer reviewed journal that brings together clinically oriented work of the highest distinction from an international and multidisciplinary perspective, offering comprehensive coverage of clinical and treatment issues across the range of treatment modalities.
Magazine

Instructions for identifying if your source is an online magazine.
What is a magazine?

Magazines are published regularly (periodically). A magazine is intended for a general audience and contains:

- Articles written for non-experts
- Analysis of current events
- Personal narratives and opinions
- Interviews of well-known people
- Reviews of products, movies, and performances
How does a magazine differ from a journal?

A print magazine's design is colorful and appealing:

- Interesting layouts with graphical elements
- Advertisements
- Photos, charts and other illustrations
- Short paragraphs with headings
- Sidebars
How else can I determine if my source is a magazine?

Go to the periodical’s website:

- Are the Web graphics and content typical of a magazine?
- If there's a print version, does it look like a magazine?
- Does the publisher call it a magazine (see "About" and "Press Information")?
- Is there a cover price so that single issues can be sold?
- Does an annual subscription cost under $100?

What instructions are given to prospective writers?

- Are authors told to write for a general audience?
- Are manuscripts approved by editors (not peer reviewers)?

Writer’s Guidelines

FOREIGN POLICY readers are well-informed, intelligent individuals with a wide range of interests. But they are not necessarily specialists in international affairs — in fact, as many businesspeople read FP as academics and practitioners combined. Our readers want to be provoked, surprised, and presented with memorable information and rigorous analysis. They don’t want long-winded arguments, insider jargon, narrow topics, or excessively technical writing.

The ideal FP article strikes a balance: It is a reference for debate among specialists, but it also engages and informs a general-interest reader. Sharp analytical thinking should complement reporting. Opinion pieces or essays should use original data, anecdotes, and wit to draw in readers.

We look forward to hearing your ideas!
What if there's conflicting evidence?

Weigh the information, and then use your judgment.

For example, The Economist calls itself a newspaper. However, most evidence points to a magazine:

- Colorful layout and graphics
- Weekly publication
- Articles summarize the news, rather than report daily events
Newspaper

Instructions for identifying if your source is a newspaper.

The New York Times

Daily Mail

The Washington Post
What is a newspaper?

A newspaper is published daily or weekly (periodically) in print and online and contains:

- Breaking news
- Investigative reports
- Photographs
- Videos

It may also contain:

- Advertisements (display, classified)
- Reviews
- Editorials
- Op-ed articles
- Letters to the editor
- Columns
- Political cartoons
- Comic strips
- Crosswords and other puzzles
- Weather forecast
- TV and movie listings
How do I know it's a newspaper?

Is this word in the periodical title?

- Bugle
- Chronicle
- Daily
- Dispatch
- Enquirer
- Express
- Gazette
- Guardian
- Herald
- News
- Post
- Supplement
- Telegraph
- Times
- Weekly

Does the title sometimes include a place?

- The Times of India
- Guangzhou Daily
- St. Petersburg Times
- Copenhagen Post
What if I'm not sure it's a newspaper?

Search the publication's name

- Does the Google search snippet describe it as a newspaper?
- Is it listed in a newspaper directory?
  - IPL2 Newspapers
  - List of Newspapers
Original Webpage Content

Instructions for identifying if your source is original webpage content.
What is a Web page?

A Web page is an online source of any length or language. Using a Web browser, you can view a Web page:

- On an open or closed network
- As a stand-alone page or as part of a collection of Web pages
What is a Web site?

All the Web pages within a domain are called a Web site.

Tip: The Web site’s name is usually on the upper left. (To verify, cut the URL back to the homepage.)
Note: Check the About Us page of the site to learn more about who published the content.

If you think the information may come from one of the options below, click to go to that section of this tutorial:
- Journal
- Magazine
- Newspaper
- Reference Sources
Reference Sources

Instructions for identifying if your information is from a reference source on a website.
What is a reference work?

A reference work (print book, e-book or database) is organized to provide direct access to:

- Definitions, synonyms
- Basic factual information
- Overview or guide to a subject
- Maps
- Statistics, charts, tables
Show Me: Reference Source (Adv.)

How do I know it's a reference work?

Does this word appear in the title?
- Almanac
- Atlas, Maps
- Dictionary, Biographical Dictionary
- Directory
- Encyclopedia
- Factbook
- Gazetteer (a geographical dictionary)
- Handbook
- Quotations
- Statistics, statistical
- Thesaurus
- Yearbook

Tip: A textbook is usually cited as a book even though you use it for reference.
What is a yearbook, a factbook, or an almanac?

Reference sources that compile facts and statistics, often annually, may be called a yearbook, factbook or almanac.
What is a handbook?

A handbook is a reference manual about a subject.